



Wholehearted Connections

Build. Grow. Connect

About Us

Rooted in Cleveland. Powered by Connection.

At Wholehearted Connections, we're more than a PR boutique—we're your ultimate connector. From the heart of The Land, we bring that same grit, passion, and creativity Cleveland is known for into every brand experience we build.

Whether it's sparking energy at your event, elevating your voice through powerful media coverage, creating meaningful connections within your community, or helping your brand inspire and inform loyal clients, we make sure your message moves people.

We believe that great brands are built on real relationships. That's why everything we do is intentional, professional, and infused with authenticity. Our team knows how to blend strategy with soul to create experiences that don't just impress—they resonate.



Our Clients

Local Roots. Lasting Impact.

Our clients are more than names on a list—they're visionaries, changemakers, and community builders. We're proud to partner with a wide range of businesses, organizations, and entrepreneurs who are making real moves in the city and beyond.

From grassroots initiatives to established local brands, we've helped bring their stories to life, connect them with the communities that matter most, and amplify their presence with purpose. We don't just work with clients, we grow with them!



Service Overview

At Wholehearted Connections, we specialize in building intentional relationships that elevate your brand and expand your impact. Through every service we offer, connection is at the core—because we believe that the most powerful brands are the ones that connect with heart.

Media Relations

We get your story heard—locally and nationally—by securing meaningful coverage that amplifies your voice and positions you as a trusted authority.

Public Relations

We foster authentic connections between your brand and the communities that matter most, cultivating trust, loyalty, and lasting engagement.

Event Management

From concept to execution, we create unforgettable experiences that bring your brand to life and connect you directly with your audience.

Sponsorship Acquisition

We align you with like-minded partners to unlock new opportunities, drive collaboration, and fuel your brand's growth.

MEDIA RELATIONS



We get your story heard—locally and nationally—by securing meaningful coverage that amplifies your voice and positions you as a trusted authority.

Your story matters—and we know how to tell it. Our media relations services are designed to get your brand in front of the right eyes at the right time. From building buzz to landing feature stories, we help you make headlines in all the best ways.

SERVICES INCLUDE (BUT ARE NOT LIMITED TO):

- Crafting and distributing press releases that get attention
- Pitching compelling story angles to reporters and media outlets
- Coordinating interviews and media appearances
- Managing press relations during events
- Handling incoming media inquiries with professionalism and speed

PUBLIC RELATIONS



We foster authentic connections between your brand and the communities that matter most, cultivating trust, loyalty, and lasting engagement.

Reputation is everything—and we help you build yours with intention and impact. Through strategic PR, we connect your brand to the heartbeat of the community, making sure your voice is heard, your values are known, and your presence is felt.

SERVICES INCLUDE (BUT ARE NOT LIMITED TO):

- **Community Engagement:** Partnering with local orgs, showing up where it counts, and aligning your brand with causes that matter
- **Relationship Building:** Establishing trusted relationships with leaders, stakeholders, and residents
- **Event Support:** Helping promote or organize public appearances and community-driven experiences
- **Brand Reputation Management:** Positioning your brand as a trusted, engaged, and authentic community presence

EVENT MANAGEMENT



We create unforgettable experiences that bring your brand to life and connect you directly with your audience.

From intimate gatherings to large-scale productions, we handle the details so you can focus on the magic. Our full-service event management ensures every moment feels intentional, impactful, and on-brand.

SERVICES INCLUDE (BUT ARE NOT LIMITED TO):

- Securing venues and locking in event dates
- Managing logistics: catering, A/V, security, guest flow, and more
- Booking speakers, entertainment, and talent
- Overseeing vendors, contracts, and production timelines.
- Handling RSVPs, registrations, and guest lists
- Executing all day-of operations seamlessly
- Providing post-event reporting and wrap-up support

SPONSORSHIP ACQUISITION



We align you with like-minded partners to unlock new opportunities, drive collaboration, and fuel your brand's growth.

Sponsorship isn't just about funding—it's about forging powerful relationships that elevate your brand and extend your reach. We find the perfect partners, craft win-win deals, and ensure your sponsors see real return on investment.

SERVICES INCLUDE (BUT ARE NOT LIMITED TO):

- Researching and identifying aligned sponsorship partners
- Creating sponsorship packages and pitching your value
- Managing partnership contracts and communications
- Cultivating long-term, mutually beneficial sponsor relationships
- Delivering on promised value and tracking measurable results



Meet Jeane'

Founder & CEO of Wholehearted Connections

As the founder and CEO of Wholehearted Connections, Jeane' brings over 20 years of passion, creativity, and hands-on experience to the world of media relations, public relations, event management, and sponsorship acquisition. A true go-getter, she has a proven track record of delivering innovative solutions and cultivating meaningful relationships—whether it's with clients, media partners, or her incredible team. Her secret? A unique blend of organization, energy, and out-of-the-box thinking that keeps things moving smoothly and effectively.

At the heart of Jeane's mission for Wholehearted Connections is building lasting, authentic connections—not just between clients and their customers, but within the community as well. She and her team are deeply committed to making an impact by advocating for local causes, raising awareness on important issues, and driving community well-being. For her, success isn't just about business—it's about helping everyone grow and thrive together.



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